



Russia's first TRIB3 fitness bootcamp to open in White Stone Business Centre, Moscow

Moscow, Russia. April 12, 2017. Investment company O1 Properties, one of the largest owners of class A office real estate in Moscow, and Russian partners of TRIB3, UK-based fitness club chain, have signed a lease agreement for spaces in White Stone Business Centre, Moscow. The first gym in Russia covering 420 sq m will open within the business centre' retail zone in summer 2017. JLL advised on the leasing deal.

TRIB3 is a fitness boutique chain started in England in January, 2016 by the team that created the first and still most cult boutique fitness brand in London City. Today, there are five TRIB3s in the UK, with two more opening in Spain later this year. TRIB3 specializes exclusively on HIIT (high intensity interval training) bootcamp format: small group training in a unique, highly energetic and engaging environment. The new gym's branded industrial lux design was created in England by CODA Studios.

In Russia, TRIB3 concept is represented by Alexey Drobot, former CEO of Russian Fitness Group (World Class brand).

Alexey Drobot, TRIB3 Russia project investor, comments: "Fitness boutique format is gaining momentum in both US and Europe, and we see a big opportunity in Russia, too. Success factors include HIIT unbeatable efficiency in calories burn per minute, premium level of trainers, equipment and luxury amenities, yet accessible due to pay-per-visit pricing system. Our flagship gym will be located directly in the White Stone Business Centre, home to many world class companies - I believe this convenience is just impossible beat."

Alexander Ostrovsky, the CEO of O1 Properties, says: "We are committed to developing our business centre infrastructure in order to build a full-framed lifestyle environment for both work and leisure. We also strive to offer innovative formats to our tenants, TRIB3 introduction to White Stone being a perfect proof thereof."

Natalia Ozernaya, Deputy Head of Street Retail, JLL in Moscow, notes: "Belorusskaya metro station surroundings are one of Moscow's key business areas, with retail space in high demand by various segment tenants. However, the so-called 'White District' uniting several high-class business centres has long lacked fitness clubs, despite the obvious demand for them. White Stone spaces offer everything required for TRIB3's success, e.g. perfect transport accessibility, huge windows, and a separate entrance. We are positive both office workers and locals will jump on the offer."

For more information please visit the official web site of the company www.o1properties.ru
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Information about O1 Properties

O1 Properties is one of the major owners of class A office real estate in Moscow. The company owns and manages a portfolio of 15 completed office centers in key business districts of Moscow with the total net rentable area of 584,000.00 sq.m.. Currently the market value of the company's asset portfolio values USD 4.34 billion.

Information about JLL

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In Russia and CIS JLL has offices in Moscow, St. Petersburg and Kiev. JLL, Russia & CIS was voted Consultant of the Year in 2004, 2006-2016 at the Commercial Real Estate Awards, Moscow; Consultant of the Year at the Commercial Real Estate Awards 2009, St. Petersburg; Consultant of the Year at the RCSC Awards in 2015.

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